

YUMOVE[®]

Veterinary

Advanced joint support for real-world care plans



Exclusive to veterinary practices

Your trusted partner in pet health

We know pet wellbeing is your top priority. It's ours too. That's why, over the past 20 years, we've invested more than £1million into researching the composition and health benefits of Green Lipped Mussel (GLM) while perfecting the sourcing and processing methods of our own proprietary GLM, **ActivEase®**.



The science backs GLM

GLM has been studied for its health benefits for decades, with around 150 publications produced in the last 40 years.

- A number of well-designed, double-blind, placebo-controlled canine studies have helped build the evidence base for GLM.
- Examples include Bierer & Bui (2002), Bui & Bierer (2003), and Hielm-Bjorkman et al. (2013).
- A broader review of the literature has also been published (Eason et al., 2018).

Ongoing research

Through research collaborations, an extensive range of bioactivity analyses is helping to deepen the understanding of GLM's mechanism of action. These findings continue to shape product development and future research in the field.

We remain committed to research and development, with further clinical work planned and underway.



A pilot study to detect the effects of a green-lipped mussel (Perna canaliculus) nutraceutical on working farm pets with musculoskeletal abnormalities using accelerometry.

N Cave, S Bolton and N Cogger
Tāwharau Ora – School of Veterinary Science,
Massey University, Palmerston North, New Zealand

SCAN TO
VIEW OUR
STUDY

Our most advanced joint support formula yet

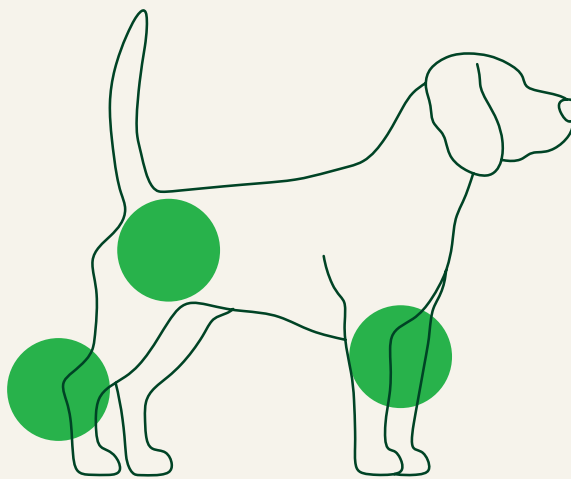
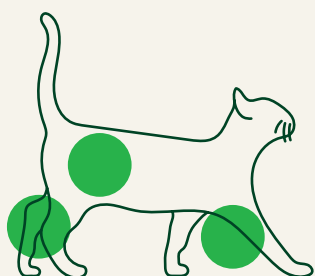
When pets present with advanced joint concerns, high-strength support can play an important role in their clinical management. Designed exclusively for veterinary use, YuMOVE Joint Support Advanced Vet Max is our strongest joint supplement yet, containing our highest levels of key ingredients for pets who need extra support.

Consider reaching straight for YuMOVE Joint Support Advanced Vet Max for pets that need more support.

✓ Maintains mobility

✓ Supports joint structure

✓ Keeps joints comfortable



ActivEase® Complex

Our unique ActivEase® Complex contains a synergistic combination of sustainably sourced ActivEase® GLM and Hoki powder. Combined with fish oil, it provides a potent blend of Omega-3s to aid the natural anti-inflammatory response.

Concentrated Fish Oil

Our fish oil exceeds the Global Organisation for EPA and DHA Omega-3 standards, including low oxidation, high product quality and a commitment to strong ethics.

Hyaluronic Acid (HA)

High-molecular-weight Hyaluronic Acid is a naturally occurring component of synovial fluid, which can contribute to its viscosity and lubricating properties.

Antioxidants

Vitamin E, plus Vitamin C in Advanced Vet Max for Dogs only, helps neutralise free radicals and support joint health.

Glucosamine

High-purity Glucosamine HCl provides a building block for Glycosaminoglycans (GAGs), which help support healthy cartilage. N-Acetyl-D-Glucosamine is a key precursor to GAG production in the joint, helping to maintain joint structure.

Manganese

Manganese supports collagen formation in cartilage, tendons and ligaments.

ActivEase® Complex: A deep dive

YuMOVE ActivEase® Complex is a unique blend of premium ActivEase® GLM and Hoki powder, delivering a powerful source of Omega-3s to support joint health and mobility. Because we only use high-efficacy ingredients, a little goes a long way.

A synergistic approach

The combination of premium GLM and Hoki, found within our ActivEase® Complex, works synergistically to provide unique and complementary joint support.

Whole ingredient nutrition

ActivEase® GLM is an extract of the whole mussel (excluding shell) and has been carefully processed to preserve its unique nutrient bioactivity profile.

Supporting the natural anti-inflammatory response

ActivEase® GLM contains a range of fatty acids, including the Omega-3 fatty acids EPA, DHA and ETA, shown to support the body's natural anti-inflammatory response.

Omeegas and more

ActivEase® GLM also contains bioactive nutrients, including peptides, lipids, glycosaminoglycans and vitamins. Some GLM extracts contain only a fraction of the nutrients naturally present in ActivEase® GLM.

Complementary Omega-3s

Together with GLM, Hoki powder provides a wide range of potent fatty acids, including EPA and DHA, to help keep pets active and their joints comfortable.



The YuMOVE difference

As the UK's no.1 pet supplement brand,¹ we do things differently. From our end-to-end research pathway to our proprietary ingredients and patented formulas, our goal is simple – create gold-standard supplements to support pets and the people who care for them.

Sourcing

ActivEase® GLM is exclusive to YuMOVE and is sustainably sourced from Marlborough Sounds in New Zealand. We only source from farms with a consistent quality record and can trace all batches to individual growing locations and harvest dates.

Harvesting

The environment, including tidal nutrient flow, location, the genus of spat and time of year, influences the optimal time to harvest for maximum quality. Understanding these details ensures a stable and consistently effective fatty acid profile.

Processing

Our raw GLM undergoes a one-step drying process that converts mussel into powder in just 30 seconds, helping to preserve the natural nutrient profile. Traditional freeze-drying and high-heat drying methods can take between 24–48 hours and result in nutritional damage.

Batch consistency

We check each individual ActivEase® batch, performing full fatty acid profiles, to ensure consistent high-quality GLM that matches the standards set in our clinical studies.

Formulation

How we process our end ingredients matters. We fine-tune and test our formulations to ensure optimum levels of active ingredients reach every pet.



See the difference for yourself

When it comes to their own pets, 74% of vets have chosen YuMOVE.² Here's your chance to try it too.

Exclusive benefits for veterinary professionals!

Vet Rewards[★]

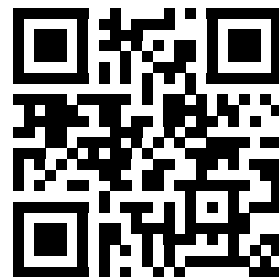
Join YuMOVE Vet Rewards today to receive exclusive pricing on Joint, Dental, Digestion, Skin & Coat and Calming supplements for your own pets.

How to join

- Scan the QR code or visit yumove-vet.co.uk
- Click on the 'Vet Rewards' tab, then Register
- Submit your credentials to get verified

Once your account has been verified, you can order straight from our website, yumove-vet.co.uk

SCAN TO JOIN VET REWARDS



YuMOVE is the UK's no.1 pet supplement brand¹



"See the Difference" in 6 weeks or clients receive 100% of their money back[†]

Learn more at our vet professional website, yumove-vet.co.uk, or email vet@yumove.com.

Vetnique[®]



References: ¹In vitro analysis shows YuMOVE Joint Support Advanced Vet Max for Pets has over 50% more activity to support the body's own inflammatory process than YuMOVE Joint Support Advanced Vet for Pets. ²YuMOVE Veterinary Tracker by Kynetec 2025 (n=200)

1. Source: NIQ RMS, Petcare – Supplements & Calming, 52 w/e 21/02/26, GB retail market (© 2026 NielsenIQ) 2. Study conducted by Kynetec (2025) on pet-owning veterinarians who have ever used or currently use YuMOVE supplements, n=130. [†] For full terms & conditions, see yumove-vet.co.uk/money-back-guarantee

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